

DPBRN Coordinator Telephone Interview

Congratulations on referring 20 smokers to the Decide2Quit website. Your practice has done a terrific job. As discussed we would like to learn more about your success with the referrals so we can help other practices. Even though we will summarize what the successful practices have to say about making referrals, what you say about your practice will be kept confidential. Only the investigators will have access to the information you share. This discussion will take about 20 minutes. Is this a good time to talk?

Complete prior to the call:

Coordinator Name: _____ Date _____

Physician/Dentist Name: _____

Assignment: Intervention or Control

Number of referred: (to get sense of how effective they are with study)

Comments: (Document anything about the practice that has changed or better time to call back, etc.)

1. In a typical week, estimate the number of smokers seen in the practice. (A practice is ALL providers: dentists, hygienists, etc. or at the dental practice). _____ smokers/week

2. When the study first began, what sorts of things did your practice do to implement the new approach to tobacco control?

Prompts if necessary:

- a. Did you have a team meeting

- b. Did you do any one-on-one training with others in the office

- c. Who did you approach
 - a. How you did approach them
 - b. how many did you approach
 - d. Who is now involved (nurses, hygienists, assistants etc)
 - a. how many participated
 - e. Did your practice set goals
 - f. Did others review the study materials. If yes, who?
 - g. Did you have to change any forms; post reminders?
3. I wanted to talk a bit more about the information prescription. Could you tell me how it is fitting in to your workflow? Is there anything we can do to make it better?
4. Are there reasons why you would not refer a patient to the website? (Age, Internet access, more resistant, not thinking about quitting). What about patients you have already talked with about quitting, are some patient types [age, more resistant, payor types] more resistant?

5. **BOTH INTERVENTION AND CONTROL:** Thinking about the Refer A Smoker website, what parts of the site have been most helpful and why? (below are the various components; inquire about each)
Instructions to Interviewer: Say "uh...huh, anything else" a few times, then add a few things from the following list and say "what about XX"

Intervention	Control
Refer-A-Smoker Box	Continuing Education
Practice Reports	Patient Education Material
Quick Start Guide	
Send a Message	

6. **INTERVENTION ONLY:** How did you feel about the virtual patient? (Prompts: did it make you want to come back to the site and refer patients, did you like it, find it annoying, did you ever want to skip over it)

7. **INTERVENTION ONLY:** Thinking about the Refer A Smoker website what can we do to improve the system? (Prompts: what would make referring patients easier, are there additional materials you would like on the website)

8. If this website was maintained and updated indefinitely, would you continue to refer patients to the website?

9. In the past, how have you assisted your patients in quitting smoking?

10. Is there anything else you would like to talk about?